



TRIVENI MEMORIAL EDUCATIONAL TRUST (R)

# TRIVENI INSTITUTE OF COMMERCE & MANAGEMENT

(Affiliated to Bangalore University, Recognised by Govt. of Karnataka)  
BU Code-6B

UUCMS Code-P20GMX0276

Ref.: TICM /1222 /2023-24

3 November 2023

## LETTER OF APPRECIATION

Mr Pradeep Kumar C R,  
Assistant Professor,  
Department of Commerce,  
Swamy Vivekananda Rural College

Dear Pradeep Kumar C R,

On behalf of TICM, I would like to extend my heartfelt thanks and gratitude to you for orienting and addressing the Bangalore University faculty members on "Freight Transport Management" for "Orientation of V Semester B.COM and BBA (Electives) NEP Syllabus" on 3 November 2023. The delegates gained valuable insights and knowledge about the subject which helped them to apply the same at the classroom level. The information you shared was very enlightening. I hope it was a positive experience for you as well.

Thanks for associating with us. We look forward to a long and fruitful association with you in our future endeavours.

Warm regards.

PRINCIPAL

TRIVENI INSTITUTE OF COMMERCE & MANAGEMENT  
# 28/30, Hesaraghatta, Hesaraghatta  
Main Road, Bengaluru-560 057.

Ref. : TICM / 1223 / 2023 - 24

3 November 2023

## LETTER OF APPRECIATION

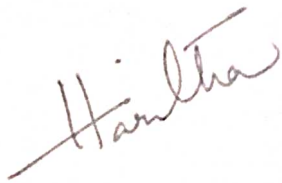
Ms N Manjula,  
Assistant Professor,  
Department of Commerce,  
Swamy Vivekananda Rural College

Dear N Manjula,

On behalf of TICM, I would like to extend my heartfelt thanks and gratitude to you for orienting and addressing the Bangalore University faculty members on "Freight Transport Management" for "Orientation of V Semester B.COM and BBA (Electives) NEP Syllabus" on 3 November 2023. The delegates gained valuable insights and knowledge about the subject which helped them to apply the same at the classroom level. The information you shared was very enlightening. I hope it was a positive experience for you as well.

Thanks for associating with us. We look forward to a long and fruitful association with you in our future endeavours.

Warm regards,



PRINCIPAL  
TRIVENI INSTITUTE OF COMMERCE & MANAGEMENT  
# 28/30, Mallasandra, Hesaraghatta  
Main Road, Bengaluru-560 057.



Triveni Memorial Educational Trust®

# TRIVENI INSTITUTE OF COMMERCE AND MANAGEMENT

Affiliated to Bangalore University and Recognized by Government of Karnataka

No. 28/29, Hesarghatta Main Road, T. Dasarahalli, Mallasandra, Bangalore - 560 057



## Certificate of Participation

This is presented to Mr./ Ms./ prof/ Dr

My PRADDEEP KUMAR CA (RESOURCE PERSON)  
of Swamy Vivekananda Rural College

for Participation in the orientation of V semester NEP B.Com and BBA (Electives) syllabus organised by IQAC, Department Commerce and Management of Triveni Institute of Commerce and Management, in association with Department of Commerce, Bangalore University and BUTCCM on 3rd November 2023.

  
Dr. Haritha M

Principal  
Triveni Institute of Commerce  
& Management

  
Dr. Nagaraj G H

President  
BUTCCM, Bangalore

  
Dr. R. Sarvamangala

Dean & Chairperson, Dept. of Commerce  
Bangalore University



Triveni Memorial Educational Trust<sup>®</sup>

# TRIVENI INSTITUTE OF COMMERCE AND MANAGEMENT

Affiliated to Bangalore University and Recognized by Government of Karnataka

No. 28/29, Hesarhatta Main Road, T. Dasarahalli, Mallasandra, Bangalore - 560 057



## Certificate of Participation

This is presented to Mr./ Ms./ prof/ Dr

*Ms. N. Manjula, Assistant Professor*

of *Sri Sree Vivekananda Rural First Grade College* for Participation in the orientation of V semester NEP B.Com and BBA (Electives) syllabus organised by IQAC, Department Commerce and Management of Triveni Institute of Commerce and Management, in association with Department of Commerce, Bangalore University and BUTCCM on 3rd November 2023.

*Dr. Hariitha M*

Principal  
Institute of Commerce  
and Management

*Dr. Nagaraj G H*

President  
BUTCCM, Bangalore

*Dr. R. Sarvamangala*

Dean & Chairperson, Dept. of Commerce  
Bangalore University



BANGALORE UNIVERSITY  
DEPARTMENT OF COMMERCE  
Jnana Bharathi Campus Bengaluru-560056

Dr. Suchetha Hosamane  
BOE Chairperson -BBA Regular 2022-2023  
Mob- 94819 04319  
Bengaluru-560056

Date:

To, Sri. Badarinarayan, C.R  
Assistant professor  
Swamy Vivekananda Kural  
First Grade College, Chandapura.

Dear Madam

*SUB: Request to set the question paper*

I am pleased to inform you that, you have been appointed as a paper setter for Bangalore University II Semester BBA Regular examination to be held in the month of Aug/Sept 2023. In this regard, request to prepare the following question papers in Three Sets on the subject QABD-II. The content of the question paper should be as per the syllabus only.

I request you to maintain confidentiality in discharge this duty

Thanking you

*Suchetha Hosamane*  
Yours sincerely

Dr. Suchetha Hosamane  
BOE Chairperson, 2022-2023  
BBA, Bangalore University  
BENGALURU - 560056.

  
BANGALORE UNIVERSITY  
DEPARTMENT OF COMMERCE  
Jnana Bharathi Campus Bengaluru-560056

Dr. Suchetha Hosamane

Date:

BOE Chairperson -BBA Regular 2022-2023

Mob- 94819 04319

Bengaluru-560056

To, Smt. Nandini B  
Assistant professor  
Swamy Vivekananda Keshava  
First Grade College, Chandapura.

Dear Madam

*SUB: Request to set the question paper*

I am pleased to inform you that, you have been appointed as a paper setter for Bangalore University II Semester BBA Regular examination to be held in the month of Aug/Sept 2023. In this regard, request to prepare the following question papers in Three Sets on the subject Financial Acc. The content of the question paper should be as per the syllabus only.

I request you to maintain confidentiality in discharge this duty

Thanking you

  
Yours sincerely

Dr. Suchetha Hosamane  
BOE Chairperson, 2022-2023  
BBA, Bangalore University  
BENGALURU - 560056.

  
BANGALORE UNIVERSITY  
DEPARTMENT OF COMMERCE  
Jnana Bharathi Campus Bengaluru-560056

Dr. Suchetha Hosamane  
BOE Chairperson -BBA Regular 2022-2023  
Mob- 94819 04319  
Bengaluru-560056

Date:

To, Vidya. R  
Assistant professor  
Swamy Vivekananda Kural  
First Grade College. Chandapura.

Dear Madam

*SUB: Request to set the question paper*

I am pleased to inform you that, you have been appointed as a paper setter for Bangalore University II Semester BBA Regular examination to be held in the month of Aug/Sept 2023. In this regard, request to prepare the following question papers in Three Sets on the subject DOM. The content of the question paper should be as per the syllabus only.

I request you to maintain confidentiality in discharge this duty

Thanking you

  
Yours sincerely

Dr. Suchetha Hosamane  
BOE Chairperson, 2022-2023  
BBA, Bangalore University  
BENGALURU - 560056.

  
BANGALORE UNIVERSITY  
DEPARTMENT OF COMMERCE  
Jnana Bharathi Campus Bengaluru-560056

Dr. Suchetha Hosamane  
BOE Chairperson -BBA Regular 2022-2023  
Mob- 94819 04319  
Bengaluru-560056

Date:

To, Sri Venkatesh Babu  
Assistant professor  
Swamy Vivekananda Kural  
First Grade college, Chandapura.

Dear Madam

*SUB: Request to set the question paper*

I am pleased to inform you that, you have been appointed as a paper setter for Bangalore University II Semester BBA Regular examination to be held in the month of Aug/Sept 2023. In this regard, request to prepare the following question papers in Three Sets on the subject Org. Behaviour. The content of the question paper should be as per the syllabus only.

I request you to maintain confidentiality in discharge this duty

Thanking you

  
Yours sincerely

**Jr. Suchetha Hosamane**  
BOE Chairperson, 2022-2023  
BBA, Bangalore University  
BENGALURU - 560056.



**BANGALORE UNIVERSITY**



**OFFICE OF THE DIRECTOR OF PHYSICAL EDUCATION**  
Central College Cricket Pavilion, Bangalore – 560 009

Date..08/12/2023..

**ATTENDANCE CERTIFICATE**

This is to Certify that.....Sri. Sathyanarayana S.B.....

Physical Education

Director  
Teacher / Secretary for Sports / Students of.....S.V.R.F.G. College.....

College.....Chandapura.....

has attended.....Inter-University Kho-Kho [men] Selection Committee.....  
at.....DPE, UCPE Stadium.....w.e.f. 6<sup>th</sup>, 7<sup>th</sup> & 8<sup>th</sup> Dec 2023.....

R. Diata. R

Director of Physical Education  
BANGALORE UNIVERSITY  
U.C.P.E. STADIUM,  
JNANABHARATHI CAMPUS

8715-BUP-1000-Oct. 2018

15/12/23

**BANGALORE UNIVERSITY**

**DIRECTORATE OF PHYSICAL EDUCATION**

U.C.P.E., Stadium, Jaanabharathi Campus, Bengaluru – 560 056

Date: 24-11-2023

**ATTENDANCE CERTIFICATE**

This is to certify that Dr. /Mr./Ms. Sathyamoorthy S.B.

.....Physical Education Director / Sports  
Incharge / Students of S.V.R. F.C. Chandapura

.....College along with 36..... Athletes has

attended Bangalore University 58<sup>th</sup> Inter Collegiate Athletic Meet 2023-24 held at

Sports Authority of India, Bangalore from 22-11-23 to 24-11-2023

See  
12/11/23

[Signature]

DIRECTOR OF PHYSICAL EDUCATION  
BANGALORE UNIVERSITY  
'J.C.P.E. STADIUM, JNANA BHARATHI  
CAMPUS, BANGALURU - 560 056



Bharath Educational Trust ®  
ವಿಶ್ವಚೇತನ ಪದವಿ ಕಾಲೇಜು

VISHWA CHETHANA DEGREE COLLEGE

College Code : 8D

# 36, 1st Main, 4th Cross, Rajarajeshwari Layout, Hosur Road,  
Anekal Taluk, Bangalore District - 562 106

Mob. : 9742607366, 9066544442. Ph. : 080-29785502

Ref. No. :

Date : 21/09/2023

ATTENDANCE CERTIFICATE

This is certify that Mrs.MANJU B has been allotted the duty of sit-in- squad by the Bangalore university for the examination of B.Com ,BBA & BCA 2<sup>nd</sup> & 4<sup>th</sup> sem (NEP) courses Aug/Sep - 2023 .Her attendance details are as follows:

SL.NO	DATE	TIME	AM	TIME	PM
1	06/09/2023	9:30 TO 12:30	1	2:00 TO 5:00	1
2	08/09/2023	9:30 TO 12:30	1	2:00 TO 5:00	1
3	11/09/2023	9:30 TO 12:30	1	2:00 TO 5:00	1
4	13/09/2023	9:30 TO 12:30	1	2:00 TO 5:00	1
5	15/09/2023	9:30 TO 12:30	1	—	—
6	19/09/2023	9:30 TO 12:30	1	2:00 TO 5:00	1
7	21/09/2023	—	—	2:00 TO 5:00	1
		TOTAL	06	TOTAL	06

Total no of Duties -12

*Handwritten signature*  
23/9/23

PRINCIPAL  
VISHWA CHETHANA DEGREE COLLEGE  
College Code: 8D  
No 36, Rajarajeshwari Layout,  
Hosur Road, Anekal-Tk, BANGALORE DIST- 562 106.



Children's Education Society (Regd.)

# The Oxford College of Science

Recognized by the Govt. of Karnataka; Permanently affiliated to Bangalore University & Approved by AICTE, New Delhi  
Accredited by NAAC with "A" grade in cycle II, International Accreditation Organization (IAO), LSSSDC, New Delhi  
Recognized by UGC under section 2(f) & 12 (B); Recognized by GoK for BiSEP (formerly BTFS)  
Supported by DST under FIST program

Ref.No:TOCS/12/2023-24

Date: 06-09-2023

## ATTENDANCE CERTIFICATE

This is to certify that Mrs.MANJU.B , ASSISTANT PROFESSOR IN COMMERECE , SWAMI VIVEKANANDA RURAL FIRST GRADE COLLEGE ,Chandapura,Bangalore-81 has worked as "Sit-In-Squad" for Bangalore University UG Courses Examamination AUGUST/SEPTEMBER-2023 in our college 17.08.2023 TO 05.09.2023 .Mrs.MANJU.B has attended the duty as per the examination scheduled dates given below for your perusal.

Sl. No	DATE	MORNING SESSION/TIMINGS	AFTERNON SESSION/TIMINGS
01	17-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
02	18-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
03	19-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
04	21-09-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
05	22-09-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
06	23-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
07	24-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
08	25-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
09	26-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
10	28-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
11	29-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
12	30-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
13	31-08-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
14	01-09-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
15	02-09-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
16	04-09-2023	09.30AM to 12.30PM	02.00PM to 05.00PM
17	05-09-2023	09.30AM to 12.30PM	02.00PM to 05.00PM

*[Signature]*  
Dr. R. PRINCIPAL 6/9/23  
Principal

The Oxford College of Science  
17th 'B' Main, Sector-IV, HSR Layout  
Bangalore-560 102

**THE**  
*Oxford*  
**COLLEGE OF SCIENCE**

#32, 17th 'B' Main, Sector IV, HSR Layout, Bengaluru - 560 102  
Ph.: +91-80-61754542 / 547 / 551 Fax : +91-80-61754545  
www.theoxford.edu / www.theoxfordscience.org  
E-mail: scienceprincipal@theoxford.edu / hsradmissions@theoxford.edu

  
**BANGALORE UNIVERSITY**  
BANGALORE - 560 056

**ATTENDANCE CERTIFICATE**

Smt. / Sri..... N. manjwa  
of..... Swamy Vinkamada Rural First Grade College has attended in  
connection with..... 6<sup>th</sup> Sem International Financial mgmt.  
from..... 15/09/2023  
to..... 19/09/2023  
..... Paper Setter..... Bangalore University, Bangalore.

Date:..... 30/10/2023..

9510-BUP-25000-Sept. 2022


  
Custodian / Registrar (Evaluation)  
**Dr. G.H. NAGARAJ**  
Custodian - Digital Evaluation Process  
All UG Courses of II & IV Sem (R)  
VI Sem (F+R) (CBCS) & OTM 2004-05  
BUB Exam (with seal) / Sep-2023  
Bangalore University  
Bangalore - 560 056.

  
**BANGALORE UNIVERSITY**  
BANGALORE - 560 056

**ATTENDANCE CERTIFICATE**

Smt. / Sri. Jyothi Prabha. P.V.  
of Swamy Vivekananda Rural First Grade College has attended in  
connection with 4<sup>th</sup> Sem BBA Aviation Management  
from 24/09/2023  
to moderator (paper setter) Bangalore University, Bangalore.

Date : .....

  
**Custodian / Registrar (Evaluation)**  
Customized - Digital Evaluation Process  
All US Courses of U & IV Sem (R)  
VI Sem (FAP) & OTM 2004-05  
BUS Exam Cell, Bangalore-2023  
Bangalore University  
(with seal)

Not for TA-DA  
Panl NO 83

  
**BANGALORE UNIVERSITY**  
BANGALORE - 560 056

**ATTENDANCE CERTIFICATE**

Smt. / Sri..... N. Manjula  
of Swamy Vinayak Rural First Grade College has attended in  
connection with BBA III Sem valuation (Billing)  
from 23/9/2023  
to 23/9/2023  
Rural Marketing, Open electve, III BBA Bangalore University, Bangalore.

Date: 23/9/2023

  
Custodian / Registrar (Evaluation)




Not for T.A & D.A

  
**BANGALORE UNIVERSITY**  
BANGALORE - 560 056

**ATTENDANCE CERTIFICATE**

Smt. / Sri. Pradeep Kumar C.R.  
of Swami Vivekananda Rural first grade college College has attended in  
connection with Valuation work of B.A.R.D. July 2023  
from 9-10-2023  
to 11-10-2023  
Innabharathi Campus Bangalore University, Bangalore.

Date: 11-10-23

  
Custodian / Registrar (Evaluation)  
Dr. G.N. NAGAPPA  
Custodian - Digital Evaluation Process  
W.D. Course of B.A. & D. Sem (R)  
Sem (EVR) (BOD) & O.T.M 2024-05  
SUB Exam (with seal) / Sep-2023  
Bangalore University  
Bangalore - 560 056





**St. Claret College**

NAACA+ Accredited | AICTE Approved | Affiliated to Bangalore University

**NURTURING VALUES AND EXCELLENCE**

MES Ring Road, Jalahalli, Bengaluru - 560 013.



## Certificate of Participation



This is presented to Mr. / Ms. / Prof. / Dr.

Ravi Kisan. S, Department of Commerce

of SVRFOIC, Chandapura for participation in the orientation of V Semester NEP B.Com and BBA syllabus organized by IQAC, Department of Commerce & Management of St. Claret College, Bangalore University and BUTCCM on 11th October, 2023.

Rev. Dr. Thomas Thennadiyil, CMF  
Principal  
St. Claret College, Bengaluru

Dr. B.A. Karunakar Reddy  
President  
BUTCCM, Bengaluru

Dr. R. Sarvamangala  
Dean & Chairperson, Dept. of Commerce  
Bangalore University



**St. Claret College**

NAAC A+ Accredited | AICTE Approved | Affiliated to Bangalore University

**NURTURING VALUES AND EXCELLENCE**

MES Ring Road, Jalahalli, Bengaluru - 560 013.



## Certificate of Participation



This is presented to Mr. / Ms. / Prof. / Dr.

Prashanth Kumar H , Department of Commerce

of SVRFGC Chandapura for participation in the orientation of V Semester NEP B.Com and BBA syllabus organized by IQAC, Department of Commerce & Management of St. Claret College, Bangalore University and BUTCCM on 11th October, 2023.

Rev. Dr. Thomas Thennadiyil, CMF  
Principal  
St. Claret College, Bengaluru

Dr. B.A. Karunakar Reddy  
President  
BUTCCM, Bengaluru

Dr. R. Sarvamangala  
Dean & Chairperson, Dept. of Commerce  
Bangalore University

NAME OF PAPER SETTER (In Capitals) Vidya R  
Address Swamy Vivekananda Rural First Grade College Total Number Pages 09  
Chandapura, Bangalore - 560081 Examination ~~April~~ October 2024  
(Annual Scheme) Jan / Feb  
[Time 03 Hours] [Maximum Marks 100]

Subject E- Commerce  
Title of the Paper Fundamentals of M- Commerce  
Instructions to Candidates Answer the  
Questions as per instructions.

R. Vidya  
Signature of the Paper Setter

Signature of the  
Board Members  
& Chairman

### INSTRUCTIONS TO PAPER SETTERS

- (a) Indicate the Examination by giving the courses such as I B.Sc. (CBCS), Final B.A. etc., etc.  
(b) If there is more one scheme, such as Re-Revised Scheme, New Scheme, etc., for one examination, it should clearly be indicated in the space provided.  
(c) The items, maximum marks, subject and title of the paper should invariably be entered.
- This book is to be used only for writing the manuscript copy of the questions. The questions to be legibly written.
- The examiners are requested to write the questions legibly in ink (or typewrite them) in the sheets provided for the purpose and return the book to the Chairman of the Board on the dates specified.
- Typewritten questions should contain a certificate to the effect that they were typed by the examiner himself.
- The headings at the top of this page, such as name of the subject, instructions to be given to the candidates etc., should be filled in before commencing the paper. This need not be repeated on inner sheets.
- Wherever the questions have to be written in two languages, Kannada and English, for each question, the Kannada version to be written first & then the English version.
- The maximum marks for the paper should be entered on this sheet in the space provided at the top. If a paper consists of parts, the maximum of each part, should be given separately. The marks allotted to each question or part of a question must be indicated.
- The examiners have to send to the Chairman question papers in the subject or subjects allotted them by the Chairman.
- The Examiners have to send to the Chairman, along with each question paper, extra questions equal in number to about half the total number of questions in the paper. These questions shall be sent on a separate sheet of paper not more than the size of this booklet for use by the Board of Examiners while passing the question papers in case moderation, if any, is considered necessary.
- Diagrams / Sketches / Drawings, if any, shall be drawn neatly in a separate sheet duly indicating the Q. No. & appended to the Manuscript.

Registrar (Evaluation)

Place: BANGALORE

Date: 20-01-2024

TO WHOM SO EVER IT MAY CONCERN

I, **VIDYA R** Assistant Professor, Department of Commerce & Management, **SWAMY VIVEKANANDA RURAL FIRST GRADE COLLEGE**, Chandapura, Anekal, Bangalore, do hereby Certify that I have set a Question paper for the Subject '**Paper 8: Fundamentals of M-Commerce for (DCC) (Annual Scheme) Course for Jan/Feb 2024 Examination of Bangalore University as per the Directions of the Chairperson, BOE for PGDMM (DCC) course. I certify that the said Question paper is set by me and the entire work was done by me confidentially and I have not taken help from anybody at any stage. I have used my own Computer system to prepare the Question paper. I have deleted the Original File permanently from my Computer System.**

R.vidya

Vidya R

PAPER SETTER

PAPER SETTER (In Capitals)

Dr. KUSUMA. H.S

Swamy Vivekananda Rural First Grade College,  
Shandapura, Bangalore - 560081

Total Number Pages 01  
Examination April / October 2024

[Time 03 Hours]

(Annual Scheme)

[Maximum Marks 100]

Subject Commerce

Title of the Paper Papers: Marketing Management

Instructions to Candidates 1) Answer the questions as per instructions  
2) Answer all sections.

*Kumar*  
Signature of the Paper Setter

Signature of the Board Members & Chairman

### INSTRUCTIONS TO PAPER SETTERS


- (a) Indicate the Examination by giving the courses such as I B.Sc. (CBCS), Final B.A. etc., etc.  
(b) If there is more one scheme, such as Re-Revised Scheme, New Scheme, etc., for one examination, it should clearly be indicated in the space provided.  
(c) The items, maximum marks, subject and title of the paper should invariably be entered.
- This book is to be used only for writing the manuscript copy of the questions. The questions to be legibly written.
- The examiners are requested to write the questions legibly in ink (or typewrite them) in the sheets provided for the purpose and return the book to the Chairman of the Board on the dates specified.
- Typewritten questions should contain a certificate to the effect that they were typed by the examiner himself.
- The headings at the top of this page, such as name of the subject, instructions to be given to the candidates etc., should be filled in before commencing the paper. This need not be repeated on inner sheets.
- Wherever the questions have to be written in two languages, Kannada and English, for each question, the Kannada version to be written first & then the English version.
- The maximum marks for the paper should be entered on this sheet in the space provided at the top. If a paper consists of parts, the maximum of each part, should be given separately. The marks allotted to each question or part of a question must be indicated.
- The examiners have to send to the Chairman question papers in the subject or subjects allotted them by the Chairman.
- The Examiners have to send to the Chairman, along with each question paper, extra questions equal in number to about half the total number of questions in the paper. These questions shall be sent on a separate sheet of paper not more than the size of this booklet for use by the Board of Examiners while passing the question papers in case moderation, if any, is considered necessary.
- Diagrams / Sketches / Drawings, if any, shall be drawn neatly in a separate sheet duly indicating the Q. No. & appended to the Manuscript.

Registrar (Evaluation)

Place: BANGALORE  
Date: 20-01-2023

TO WHOM SO EVER IT MAY CONCERN

I, **Dr. KUSUMA H S** Assistant Professor, Department of Commerce & Management, **SWAMY VIVEKANANDA RURAL FIRST GRADE COLLEGE**, Chandapura, Anekal, Bangalore, do hereby Certify that I have set a Question paper for the Subject '**Paper 5: Marketing Management** for (DCC) (Annual Scheme) Course for Jan/Feb 2024 Examination of Bangalore University as per the Directions of the Chairperson, BOE for PGDMM (DCC) course. I certify that the said Question paper is set by me and the entire work was done by me confidentially and I have not taken help from anybody at any stage. I have used my own Computer system to prepare the Question paper. I have deleted the Original File permanently from my Computer System.

  
**Dr. Kusuma H S**  
**PAPER SETTER**

NAME OF PAPER SETTER (In Capitals)

VENKATESH BABU T.S

Address

Swamy Vivekananda Rural First Grade College  
Chandapura, Bangalore - 560081

Total Number Pages 01

Examination April / October 2024

Annual

Scheme)

[Time 03 Hours]

[Maximum Marks 100]

Subject Commerce

Title of the Paper 22: International Business

Instructions to Candidates Answer the questions as per the instructions.

  
Signature of the Paper Setter

Signature of the  
Board Members  
& Chairman

### INSTRUCTIONS TO PAPER SETTERS

- (a) Indicate the Examination by giving the courses such as I B.Sc. (CBCS), Final B.A. etc., etc.  
(b) If there is more one scheme, such as Re-Revised Scheme, New Scheme, etc., for one examination, it should clearly be indicated in the space provided.  
(c) The items, maximum marks, subject and title of the paper should invariably be entered.
- This book is to be used only for writing the manuscript copy of the questions. The questions to be legibly written.
- The examiners are requested to write the questions legibly in ink (or typewrite them) in the sheets provided for the purpose and return the book to the Chairman of the Board on the dates specified.
- Typewritten questions should contain a certificate to the effect that they were typed by the examiner himself.
- The headings at the top of this page, such as name of the subject, instructions to be given to the candidates etc., should be filled in before commencing the paper. This need not be repeated on inner sheets.
- Wherever the questions have to be written in two languages, Kannada and English, for each question, the Kannada version to be written first & then the English version.
- The maximum marks for the paper should be entered on this sheet in the space provided at the top. If a paper consists of parts, the maximum of each part, should be given separately. The marks allotted to each question or part of a question must be indicated.
- The examiners have to send to the Chairman question papers in the subject or subjects allotted them by the Chairman.
- The Examiners have to send to the Chairman, along with each question paper, extra questions equal in number to about half the total number of questions in the paper. These questions shall be sent on a separate sheet of paper not more than the size of this booklet for use by the Board of Examiners while passing the question papers in case moderation, if any, is considered necessary.
- Diagrams / Sketches / Drawings, if any, shall be drawn neatly in a separate sheet duly indicating the Q. No. & appended to the Manuscript.

Registrar (Evaluation)

Place: BANGALORE

Date: 20-01-2023

TO WHOM SO EVER IT MAY CONCERN

I, VENKATESH BABU T S, Assistant Professor, Department of Commerce & Management, SWAMY VIVEKANANDA RURAL FIRST GRADE COLLEGE, Chandapura, Anekal, Bangalore, do hereby Certify that I have set a Question paper for the Subject '2..2 INTERNATIONAL BUSINESS' for II Year M.Com (DCC) (Annual Scheme) Course for March/April 2023 Examination of Bangalore University as per the Directions of the Chairperson, BOE for M.Com (DCC) course. I certify that the said Question paper is set by me and the entire work was done by me confidentially and I have not taken help from anybody at any stage. I have used my own Computer system to prepare the Question paper. I have deleted the Original File permanently from my Computer System.

  
VENKATESH BABU T S  
PAPER SETTER





PKM EDUCATIONAL TRUST®

C-1

# RR INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to Bangalore university & Approved by Govt of Karnataka)  
Raja Reddy Layout, Chikkabanvara, Bangalore-90



BBA | BBA-AVIATION | BCA | BCOM | BSc- FORENSIC SCIENCE | MSc FORENSIC SCIENCE

## Certificate of Appreciation

Under the initiative of IQAC-RRIMS

In Association with

**Bangalore University**

&

**Bangalore University Teacher's Council for Commerce & Management (R)**

This is presented to Mr./ Ms./ Prof./ Dr./ .....Jyothi Prabha R.V......of  
Swamy Vivekananda Rural College for being the Resource Person of the Faculty Orientation  
FIRST GRADE  
Program of VI Semester BCOM & BBA (CORE) - NEP Syllabus Organized by IQAC & Department of  
Commerce & Management of RR Institute of Management Studies in association with Department of  
Commerce & Management, Bangalore University & BUTCCM on 12<sup>th</sup> March 2024

Dr. R. Sarvamangala  
Dean, Department of Commerce  
Bangalore University

Dr. Nagaraj H.G  
President, BUTCCM  
Bangalore University

Dr. Mohammed Farooq Pasha  
General Secretary, BUTCCM  
Bangalore University

Dr. Janardhan G Shetty  
Principal RRIAS & RRIMS

Explore >> Evolve >> Excel



PKM Educational Trust®

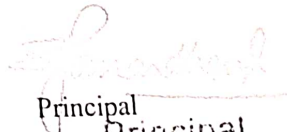
**R. R Institute of Management Studies**  
(Affiliated to Bangalore University and Approved by Govt. of Karnataka)  
Raja Reddy Layout Chikkabanavara, Bengaluru-560090



**ATTENDANCE CERTIFICATE**

Date: 12/3/2024

This is to certify that Dr./Prof/Mrs/Mr/Ms. Jyothi prabha<sup>RV</sup> of Swamy Vivekananda  
Institution/College has attended the Faculty Orientation Program for 6<sup>th</sup> semester B.Com & BBA(G)  
Core Papers NEP Syllabus in Association with Department of Commerce Bangalore University &  
BUTCCM on 12<sup>th</sup> March 2024 at RR Institute of Management Studies, Bangalore.

  
Principal  
Principal  
R.R. Institute of Management Studies  
Chikkabanavara  
Bangalore - 560 090

C-1

NO.EX-1/APT/UG.SIT-SQUAD/FEB/MAR 2024 Exams

Pareekshabhavana,  
Jnanabharathi Campus,  
Bangalore - 560056  
Dated: 01

To, Jyothi Prabha R.V.  
Assistant professor (Dept. of Commerce)  
Swamy Vivekananda Rural First Grade College  
Chandapura.



Principal  
Swamy Vivekananda Rural First Grade College  
Chandapura, Bangalore

Sub: Appointment of Sit-in-Squad Members for the  
All UG Courses of I, III Semester (Freshers & Repeaters), V  
Semester Freshers, (NEP Scheme) Examinations of  
February/March 2024- reg.

<<<<0>>>>

I am pleased to inform you that, as per the University norms, you have been appointed to work as a Sit-in-Squad for February/March 2024. All UG Courses of I, III Semester (Freshers & Repeaters), V Semester Freshers, (NEP Scheme) Examinations commencing from 06.02.2024. The duties and responsibilities of the Sit-in-Squad (Squad) is enclosed herewith. Please read and familiarize yourselves for the smooth and effective conduct of examinations. You are hereby informed to contact your principal and get yourself relieved from the duties in your college and report to the Chief Superintendent of Examination Centre assigned to you by your Chief Squad.

On each day of examinations, you should report/ be present at Examination Centre atleast 45 minutes before the commencement of examination. Further, you are required to be present well in time to open the question paper bundles and also at the end of the examination to bundle and seal the answer scripts before they are dispatched to the notified valuation units at receptive Valuation Centres, Bangalore University, Bangalore.

You are requested to contact the following Chief Superintendent of the Examination Centre assigned to you for any clarification /information.

Yours faithfully,

*[Signature]*  
1.2.24  
REGISTRAR (EVA)  
*[Signature]*  
01/2/24

Certified that Sri/Smt. JYOTHI PRABHA R.V.  
is eligible for being appointed as Sit-in-squad member as per University Rules.

*[Signature]*  
SIGNATURE OF THE CHIEF SQUAD.

SIGNATURE OF THE PRINCIPAL WITH  
SEAL

Chief Squad  
Bangalore University

Ref :

DATE: 16/03/2024

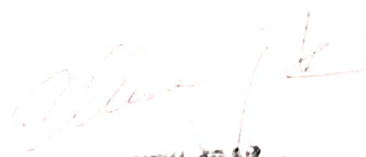
## ATTENDENCE CERTIFICATE

This is certify that **Mrs. JYOTHI PRABHA R V**, Assistant Professor in the department of Commerce in Swamy Vivekananda rural first grade college, Chandapura. Has attended the Sit-in-Squad in connection with Bangalore University UG Examination Feb/Mar – 2024.

SL. NO	DATE	MORNING SESSION	AFTERNOON SESSION
1	27/02/2024	YES	NO
2	28/02/2024	NO	YES
3	01/03/2024	NO	YES
4	02/03/2024	YES	NO
5	04/03/2024	NO	YES
6	05/03/2024	YES	YES
7	06/03/2024	YES	YES
8	07/03/2024	YES	NO
9	11/03/2024	YES	NO
10	16/03/2024	YES	NO

Total No. of Double Sessions : 02

Total No. of Single Sessions : 08

  
AKSHARA FIRST GRADE COLLEGE  
Lakshmi Theater Road, Near M.B.T Layout  
Anekal-562106.

Bharath Educational Trust ®  
ವಿಶ್ವಚೇತನ ಪದವಿ ಕಾಲೇಜು

VISHWA CHETHANA DEGREE COLLEGE

College Code : 8D

# 36, 1st Main, 4th Cross, Rajarajeshwari Layout, Hosur Road,

Anekal Taluk, Bangalore District - 562 106

Mob. : 9742607366, 9066544442. Ph. : 080-29785502

Date : 26/02/2024

Ref. No. :

ATTENDANCE CERTIFICATE

This is certify that Mrs. JYOTHI PRABHA R V, has been allotted the duty of sit-in- squad by the Bangalore university for the examination of B.Com .BBA & BCA courses Feb/Mar - 2024 .Her attendance details are as follows:

SL.NO	DATE	TIME	AM	TIME	PM
1	06/02/2024	9:30 TO 12:00	—	2:00 TO 5:00	1
2	08/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	1
3	09/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	—
4	12/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	1
5	13/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	—
6	14/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	1
7	15/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	—
8	17/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	1
9	19/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	1
10	20/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	—
11	21/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	1
12	22/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	—
13	23/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	—
14	26/02/2024	9:30 TO 12:00	1	2:00 TO 5:00	—
		TOTAL	13	TOTAL	07

Total no of Duties -20

PRINCIPAL  
VISHWA CHETHANA DEGREE COLLEGE  
College Code: 8D  
No 36, Rajarajeshwari Layout,  
Hosur Road, Anekal-Tk, BANGALORE DIST- 562 106.



# KLE Society's Degree College

Nagarbhavi, Bangalore  
Permanently Affiliated to Bangalore University

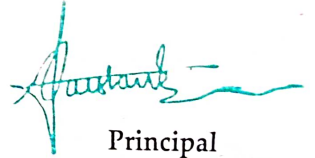


Date: 29-02-2024

## ATTENDANCE CERTIFICATE

This is to certify that Dr./Prof/Ms./Mr. Pradeep kumar c R of  
SVRFL college, chandrapur has attended the Orientation Program  
on Internship for 6th Semester B.Com&BBA in Association with Bangalore  
University & BUTCCM on 29-2-2024.



  
Principal